Synoptek

BUSINESS APPLICATIONS

Synoptek's Full Suite of Business Application Services

- Business Applications Consulting
- Business Technology Evaluation
- Business Applications Integration
- Business Applications Implementation and Upgrade
- Managed Application Support

Identify, Assess, and Bridge Gaps in Your Business Application stack with Synoptek

Business applications are key to gaining a strategic competitive advantage across any industry. But as organizations grow, they need an integrated enterprise system that bridges departmental silos and increases efficiency and productivity.

Synoptek has a thorough understanding and extended experience in business applications across many industry verticals. Whether you want to implement new systems, discontinue a legacy system, move your existing application to the cloud, or make the tough buy vs. build decision, we have business applications consultants that can help you at each step of the decision-making process. We use industry-standard service delivery metrics to increase transparency and accountability and enhance your capacity to prioritize and resolve issues.

Leverage Synoptek's expertise to boost the performance of your app ecosystem and the productivity of your workforce.

225+	100%	200+	70%
PROJECTS ACROSS INDUSTIES WORLDWIDE	PROJECT IMPLEMENTATION SUCCESS RATE	CERTIFIED AND SEASONED CONSULTANTS	REDUCTION IN TCO THROUGH OUR FLEXIBLE DELIVERY MODEL

Synoptek's Best-in-Class Solutions

Enterprise Resource Planning (ERP)

Our Enterprise Resource Planning solutions allow you to keep pace with changing market trends, customer needs, and regulatory frameworks and emerge as winners.

E-commerce

Our professional suite of e-commerce software services can help you augment your online presence and successfully maintain it to drive fulfilling customer experiences.

Customer Relationship Management (CRM)

We help you streamline your processes and accelerate your digital growth by successfully implementing and maintaining a Customer Relationship Management system that is ideal for your business.

Service Management

Through our comprehensive ServiceNow Assessment, Implementation, and Support Services, we help clients maximize the true value of their ServiceNow investment.

Business Applications Services Benefits

Enhance Productivity

Optimizing and streamlining business processes help reduce manual efforts and enhance productivity.

Reduce Cost

Integrated systems help automate and simplify technologies, eliminating the need to maintain different systems for different processes.

Offer Better Customer Experiences

Modern technologies can provide a 360-degree view of the customer journey and aid in making decisions that align with their needs.

Delivering Excellence for our Customers

Digital Transformation Services Enable a Building Materials Product Manufacturer to Save Over 60% Operational Costs

Delivering annual savings of over $350K

Read More

RSAT Automation Testing Helps a Steel Manufacturer to Reduce Manual Verification and Optimize ERP Solution Quality

Removed over 115 customizations with zero data issues

Read More

Microsoft Dynamics CRM Services Help a Middle East-based Investment Bank to Better Manage Customers and Their Portfolios via Business Process Enhancements, Customizations, and Integrations

60% Reduction in manual efforts

Read More

Dynamics 365 for Finance and Operations Implementation and Global Rollout Helps an Energy Utilities Company Improve Financial and Business Performance.

Improved visibility into business operations

Read More

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> Synoptek created a realistic and thorough plan for the upgrade and executed that plan perfectly. We had complete confidence in their ability to lead us through this transition. The move to D365 Cloud now allows us to save costs associated with hosting the on-premises system and focus on providing valuable solutions for our business. We look forward to continuing our partnership with Synoptek as we now leverage D365 to serve our customers more effectively.
>
> **—Vice President,**
> A Windows and Home Exteriors Company

Schedule a Consultation with our Business Application Experts

2023/2024 INNERCIRCLE
for Microsoft Business Applications

Winner
Microsoft Partner
2022 MSUS Partner of the Year
Nonprofit Award
Microsoft

Gold
Microsoft Partner
Microsoft

Azure Expert MSP

Microsoft
Managed Partner

Google Cloud Partner

aws partner network
Advanced
Consulting Partner

Microsoft
Tier-1 Cloud Solutions Provider

Synoptek delivers accelerated business results through advisory led transformative systems integration and managed services. We partner with organizations worldwide to help them navigate the ever-changing business and technology landscape, build solid foundations for their business, and achieve their business goals.